



## Volunteer Role Description

### REGIONAL PLEDGE CO-ORDINATOR

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#### Pledge Co-ordinator

**Nature Networks** is a project which is helping communities to demonstrate their love of nature by helping to create networks of wildlife habitat in the fight against fragmentation.

This campaign is our ambitious vision to create a network of wild places across the region. We are looking for 2000 households to pledge to make a part of their patch better for wildlife.

Residents could come up with their own ideas or create Hedgehog highways in boundaries, bug hotels, new ponds, window boxes of flowers for pollinators, new apple trees etc.

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#### About the role:

We are seeking a highly motivated and energetic volunteer to co-ordinate and bring the **Nature Networks** project to life in their region of the UK.

This initiative aims to stimulate grassroots action to save our biodiversity for future generations.

The Pledge Co-ordinator will:

- work with the Programme Co-ordinator and project partners to develop and oversee calls to action that engage the community in on-line pledges to assist nature's recovery
- working alongside the Programme Manager to develop and design appropriate online media to attract pledges
- Contribute updates on Nature Network to the Wild Ideas newsletter(s)
- Maintain a database of pledges
- Maintain a map of pledges
- Ensure all data is stored appropriately

The role is likely to require up to a day week worked flexibly to suit your requirements.

Attendance at site work parties and other volunteer days will also be useful on occasion.

Attendance at steering group meetings which happen every six months will also be beneficial.

#### About you

As the regional coordinator of Nature Networks, you will need to be flexible and imaginative in order to really bring the project to life. You should have a passion for nature conservation and perhaps some understanding of countryside management techniques

You will have great communication skills and the ability to use social media to inspire and engage partners and motivate volunteers. You will reach out to the community through social and other media and direct networking, as well as uploading pledges onto the pledge map.

What you can gain:

- Improved communications, marketing and IT skills
- Support to achieve a recognised accreditation
- Experience and skills for your CV
- A dedicated manager
- Opportunities to get involved in a wide range of conservation activity

**This role will suit people who...** are looking for a flexible role in which they can develop their marketing skills

**Extra information**

**Where** Volunteer from home

**Time commitment** On an ad hoc basis, with hours to suit your schedule

**Staff Contact** Debs Rylands, Programme Co-ordinator  
debs.rylands@wild-ideas.org.uk  
07786 444 816

**Training/Resources** Task specific training will be provided as you volunteer, with experience to help you to achieve a recognised accreditation in digital marketing / social media.

For an informal chat, call Debs on 07786 444 816

**This role is purely voluntary and this arrangement is not intended to be legally binding or an employment contract**